

FOR IMMEDIATE RELEASE

FONEMED Unveils its Personal Health Management Operating System

Ventura, CA, May 1, 2014 - **FONEMED**®, announces that the patient centered medical home takes on a new dimension today with the launch of the FONEMED Operating System for Personal Health Management. It draws on three years of development and testing of clinical protocols and systems produced by leading clinicians throughout North America. The Government of Canada provided major support. FONEMED Registered Nurses use the new system to monitor those recently discharged from hospitals or suffering from chronic diseases and to guide them through the continuum of care. Our clinicians keep beneficiaries healthy through behavioral health support, advice and wellness programs. They provide triage and guidance to appropriate levels of care as required for persons sick, injured or exposed to pathogens.

Ken Bleakley, Chairman and Chief Development Officer of FONEMED, commented: "We drew on best practices in designing a system and protocols specifically for telehealth encounters with our beneficiaries. FONEMED's insights are based on 18 years of experience extending remote care to over 1.5 million callers. Eric Stoen, who has chosen to transition from CEO to a business supporting role as we enter this new era, led our core business growth in telephone nurse advice. We are fortunate that Eric will continue to offer his experience and expertise as we move through this next phase of continuing development. "



Pictured: Kenneth Bleakley, Chairman and Chief Development Officer, FONEMED.

About FONEMED

Founded by clinicians and philanthropists in Kansas City in 1996, URAC-accredited FONEMED is a Population Health Management Company dedicated to improving outcomes and reducing costs for its beneficiaries throughout the continuum of care.

We use cloud-based communications and information technology to enable clinicians to provide [round-the-clock access to medical advice](#), information, monitoring, coaching and referrals. Recent business developments include: Expansion of service to over 9.5 eligible individuals from providers, payers, governments and end users of medical services; savings of over \$30 million to our subscribers in 2013; and signed contracts with 22 new client organizations in the first quarter of 2014.

Contact: Monica Corbett

Phone: 786 573 0107

Email: Monica.corbett@fonemed.com

